



**Australian
Koala
Foundation**

ACN 010 922 102

Shop with Heart: The accessible way to support Koala Conservation

The Australian Koala Foundation (AKF) is pleased to announce the revival of its online store 'Save the Koala Shop', offering supporters a direct opportunity to contribute to Koala conservation.

With Save the Koala Month (September) around the corner, it's no surprise conservation efforts are top of mind. The online shop offers a thoughtfully curated collection of koala-themed products, ranging from clothing and accessories to home décor and goods.

Deborah Tabart OAM, Chair of the Australian Koala Foundation, says the online store is an easy and accessible way for anyone to contribute to Koala conservation.

"We are delighted to be relaunching our online store, allowing supporters to shop with a purpose and discover meaningful products that celebrate our wildlife.

It's a fantastic option for those who want to make a difference but are unsure how. Even the smallest contributions play a crucial role in Koala conservation. When you support our online shop, you're helping us create a significant impact." says Tabart.

The revival of the online shop aligns with the relocation of the retail store from Brisbane City to Warialda. The AKF aims for this move to bolster awareness about the vital need for Koala conservation.

"Our retail space, and the heart of our online store, is now nestled in the beautiful country town of Warialda. Supporters will recognise our connection to this land, as it's home to the first Koala Kiss Project."

Every purchase from the online shop helps fund the AKF's research and conservation initiatives that help protect the Koala and their habitat.

"The re-launch of the 'Save the Koala Shop' is a reminder that each of us has a role to play in safeguarding Australia's natural heritage. By wearing, using, and sharing these products, we not only contribute to vital conservation efforts but also spread awareness about the urgent need to protect the Koalas for generations to come."

Supporters and wildlife enthusiasts are invited to visit the online revived Save the Koala Shop at savethekoala.com/shop and explore an array of meaningful products.

About the Australian Koala Foundation

The Australian Koala Foundation (AKF) is the principal non-profit, non-government organisation dedicated to the conservation and effective management of the wild koala and its habitat. AKF aims to refine and update the Koala Habitat Atlas mapping of all wild Koala habitat and to get the Koala Protection Act enacted, ensuring the longevity of Koalas and their habitat.

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