



**Australian
Koala
Foundation**

ACN 010 922 102

Broadcast Cue Sheet

Save the Koala Month: How Aussies can be a true hero to our True Blue Aussies

8 August 2023

From subtle emblems on our clothes or bags, to the plush toys proudly brandished alongside our flags, the image of the Koala is deeply ingrained in our nation's identity. However, with their primary habitat disappearing and home range shrinking, the Koala is in need of our nation's full support.

Sadly, The Australian Koala Foundation, believes there are [less than 60,000 Koalas remaining in the wild](#) and numerous challenges that continue to threaten their survival.

This September is [Save the Koala Month](#), an annual worldwide event dedicated to raising awareness about Koalas and their threatened habitats. The Australian Koala Foundation (AKF) is aiming to bring together individuals, communities and organisations in a shared commitment to protecting these iconic animals.

Throughout Save the Koala Month, the AKF is inviting Australians to celebrate their iconic true blues and be a Koala Hero through small acts of contribution. From planting trees in Koala habitats, to raising awareness on social media, every contribution, no matter how small, makes a difference in safeguarding the future of these treasured animals.

Koala Heroes can also make a tangible impact on their beloved animal, by donating to the Australian Koala Foundation. Every contribution will directly fund critical initiatives such as the AKF's Koala Habitat Atlas, and research projects that ensure all Koala habitats are protected and preserved.

For more information about Save the Koala Month and how Australians can get involved, visit the AKF website on www.savethekoala.com.

About the Australian Koala Foundation

The Australian Koala Foundation (AKF) is the principal non-profit, non-government organisation dedicated to the effective management and conservation of the Koala and its habitat. Our main goals are to refine and update the Koala Habitat Atlas mapping of all wild Koala habitat and to get the Koala Protection Act enacted to ensure Koalas and their habitat are protected.

Australian Koala Foundation

GPO Box 2659
Brisbane QLD 4001

Ph: 61-7-3229 7233
Email: akf@savethekoala.com
www.savethekoala.com