

Australian Koala Foundation

ACN 010 922 102

MEDIA RELEASE

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Love is in the air with September's Save the Koala Month

<u>Save the Koala Month</u> is fast approaching and it's time to celebrate and support this much-loved Australian icon!

September is also prime Koala mating season when the shy marsupials are on the move looking for love.

The Australian Koala Foundation (AKF) has created the 30 Days/30 Ways to Save the Koala social media campaign so supporters can also show their love for Koalas.

Follow <u>Facebook</u> and <u>Instagram</u> from the first of September, where AKF will show the different ways people can support our beloved Koala. From adopting a Koala to joining the Koala Army, holding a trivia night or a bake sale, there is something for everyone!

AKF Chair Deborah Tabart OAM says the campaign is a great way to connect with our supporters across the globe.

"It highlights many ways people can show their love for Koalas and provides supporters with some fun and interesting ideas on how to become more involved during the Save the Koala Month festivities," Ms Tabart said.

This year marks the 33rd year of celebrating AKF's annual fundraising and awareness campaign. Money raised during September enables the AKF to update the <u>Koala Habitat Atlas</u> and ensure all Koalas are protected when the <u>Koala Protection Act</u> (KPA) is enacted.

"Save the Koala Month is integral to our fundraising efforts as we receive no government funding," Ms Tabart said.

"The Koala needs everyone's help. Now listed as an endangered species in QLD, NSW and the ACT, habitat restoration is essential to its survival. It's completely unacceptable Koalas aren't protected in Victoria and South Australia."

September is the chance for Koala lovers all over the world to show their support for this special Australian animal.

Explore Save the Koala Month and download a fundraising pack.

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