



**Australian  
Koala  
Foundation**

ACN 010 922 102

## **‘30 Days, 30 Ways to Save the Koala’ The Australian Koala Foundation launches social media campaign for Save the Koala Month**

26 August 2021

September marks the beginning of the annual fundraising and awareness campaign [Save the Koala Month](#) (STKM) from the Australian Koala Foundation (AKF).

Each September the AKF invites the public to join them to celebrate and help save the Koala through month long festivities.

The AKF has created the ‘30 Days, 30 Ways to Save the Koala’ social media campaign to tie in with the ‘I Need a Hero’ theme for Save the Koala Month.

The campaign aims to highlight the small changes people can make in their daily lives which collectively, will help save the Koala.

“The campaign is a wonderful way to engage with our supporters across the globe during Save the Koala Month,” said Chair of the Australian Koala Foundation, Deborah Tabart OAM.

“It highlights an incredible number of ways to be a hero this September and encourages people to be creative,” Ms Tabart said.

“It provides supporters with some fun and interesting ideas on how to become more involved during the Save the Koala Month festivities,” said Ms Tabart.

Supporters following AKF social media platforms can access the daily posts which have been mindfully designed and are applicable to everyone.

The AKF also want to recognise supporters by sending a personalised certificate if a donation above AUD\$30 is made during STKM.

If you would like to take part in the ‘30 Days, 30 Ways to Save the Koala’ campaign for Save the Koala Month, follow AKF social media platforms to learn more.

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