

## Australia Koala Foundation

A.C.N. 010 922 102

## **SAVE THE KOALA IN SEPTEMBER**

September is Save the Koala Month; the annual fundraising and awareness campaign from the Australian Koala Foundation.

Even though the Koala was listed as a protected species in May 2012, there is still a lot to be done and September is the time that the Australian public can lend a hand and really make a difference.

'It's a time for Australians to go above and beyond to help koalas, a true Australian icon', said Deborah Tabart OAM, CEO of the AKF.

'The future of koalas is serious business, but September is a time where we can have fun and appreciate how cute and precious they really are'.

'Can anyone really imagine Australia without a Koala?' said Tabart.

A very special addition to Save the Koala Month 2014 are the gorgeous Koala finger puppets available to purchase. You can choose either a Boy or Girl Koala and at \$2.00 each, they're an easy way to take part. Why not buy a couple for the children in your life?

The fun part is that during Save The Koala Month people worldwide are encouraged to create their own fundraising event, big or small.

You could host a backyard BBQ with a gold coin donation for entry, or bake some treats for a bake sale. The AKF is grateful for every donation. Tell us what you are doing on our Facebook and inspire others to help.

If you'd like to help our furry friend the Koala, you can order AKF merchandise-stickers, temporary tattoos and wristbands, to sell in your local communities, with all funds raised going to the AKF.

Donation boxes are also available to order, to be put in businesses, workplaces or maybe even your local pub. Alternatively, a donation link is available to be put on websites or email signatures for the month.

The Australian Koala Foundation is the principal non-profit, non-government organisation dedicated to the conservation and effective management of the wild koala and its habitat. The AKF estimates that there are approximately 80,000 koalas left in the wild, and maybe as few as 43,000. The AKF does not take any sort of government funding.

'Help from you, the people means that I can speak for the Koala when it needs help', said Tabart.

'Without the public's generousity and enthusiasm, we would get nowhere'.

It's easy to participate in Save the Koala Month, just go to <a href="www.savethekoala.com">www.savethekoala.com</a> for more information.

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