



**AKF**

# FUNDRAISING GUIDE



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AKF  
FUNDRAISING GUIDE



## Fundraising in Covid-19

**SAVE THE KOALA MONTH 2020** is coming! In light of the recent government restrictions the AKF is making it a priority that our supporters are equipped with the necessary toolkit to fundraise in a safe way.

The AKF has created this Fundraising Guide for our loyal supporters filled with some great ideas and fun ways to fundraise for the Koalas from home!

With the help of this guide, we can still celebrate and take part in the annual Save the Koala Month festivities!

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## Jelly Bean Contest!

A simple but fun way to raise some money for a good cause! Place some jelly beans in a jar and charge people a small amount to enter the guessing competition. Whoever has the most accurate guess of how many jelly beans are in the jar wins!

The winner gets some yummy jelly beans and you can donate the entry fees from the competition to AKF! It's that simple!



Photo Credit: Suzi Eszterhas

## Virtual Trivia Night

Trivia nights are always great fun! Host a trivia night with some friends (you can even do this virtually!). Round up some friends and family for a night of entertainment!

Ask the participants to form teams and raise a minimum amount as their registration fee! Have some fun, answer some questions and donate the money raised to AKF!

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## Koala Arts and Craft!

Arts and crafts are great for a rainy day and great for when you're stuck at home!

AKF has compiled a list of creative ways to make Koala inspired art for STKM!

Click  
names  
to view



Clay Koala



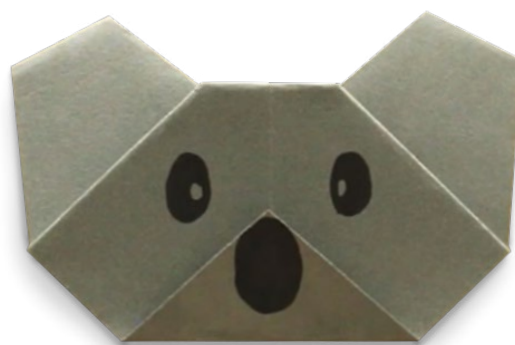
Koala Keychain



Koala Plush



Paper  
Roll Koalas



Koala  
origami



Koala  
Paper Plates

## Koala 'Virtual' Fun Run

In light of the COVID-19 restrictions, virtual fun runs have started to become increasingly popular. Whether you challenge your loved ones to a race or just go for a leisurely walk, it's a great way to celebrate STKM and raise funds for the Koala!

It's simple! Connect with your friends and family on a group call and run for the Koalas! A virtual run is not only a great and safe way to raise money for Koalas, it's also a great way to get some steps in your day and stay healthy!

## Some simple ways to raise!



**Coffee drought:** Did you know on average in Australia, Queenslander's could be spending up to \$30.73 every week on their daily latte! That's \$1602.35 a year! Replace your usual morning barista coffee with a donation! Brew your own coffee and put the money you would have spent towards saving the Koalas! You will be amazed how quickly it adds up! Every little bit counts!



**Donate as you shop:** Try to make a conscious effort to donate your spare change! You can even set ask your bank to set up a feature on your account that automatically puts a set amount in a savings account every time you make a transaction. Fifty cents may not seem like a lot but it all adds up!



**Pick up a coin and donate:** Whenever you see a coin on the ground, pick it up and save it! Keep your coins in a jar and then donate to AKF at the end of the month!



**Ask for gift donations:** For your birthday or holiday gift, you can ask friends and loved ones to donate to AKF instead!





## Bake Sales for Koalas

Everyone loves a delicious treat! Baking with some friends or family is a yummy way of making a positive change for the Koalas and getting involved in the STKM festivities.

AKF has compiled a list of yummy Koala themed baked treats that you can make at home!  
They're almost too adorable to eat!



Koala cupcakes



Koala Biscuits



Koala Lamington  
cupcakes



Koalas cake Pops



Iced Koala cookies



## Deposit your funds!

Thank you so much for supporting our work through Save the Koala fundraising!  
When your fundraising is complete, to return your funds, you can:

### Bank your funds at any Westpac Bank

Use the following details:

**Australian Koala Foundation - BSB 034 002 A/c No. 135182**

The Westpac branches vary in what reference they allow you to use when depositing your funds so if you could send an email to [akf@savethekoala.com](mailto:akf@savethekoala.com) advising the date and amount of your deposit.

### Send a cheque or money order to:

**Australian Koala Foundation GPO Box 2659 Brisbane 4001**

Don't forget to include your details.

Via our website [www.savethekoala.com](http://www.savethekoala.com)

Click on the yellow **DONATE** button at the right-hand corner of our homepage.

*Thank you*



AKF

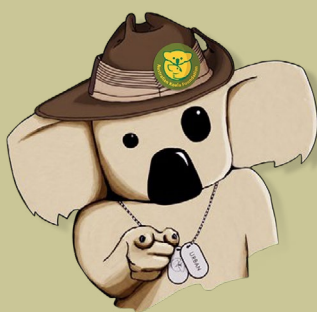
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# Support the Koala Protection Act

Supporting the Koala Protection Act is a great way to support and make a difference for Koalas. It's easy! [Send a letter or an email to the Prime Minister](#) or send a letter to your federal member!

STKM is the best time of year to support the Koala and that means spreading the word that the Koala needs help! If you haven't already, you should enlist in the [Koala Army](#).



*Join the*  
**KOALA  
ARMY**  
*today*



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