



**Australian
Koala
Foundation**

ACN 010 922 102

'30 Days, 30 Ways to Save the Koala' The Australian Koala Foundation launches new social media campaign for Save the Koala Month

September 4, 2020

September is upon us and so is the annual fundraising and awareness campaign Save the Koala Month (STKM) from the Australian Koala Foundation (AKF).

Each September the AKF invites the public to join them to celebrate and help save the Koala through month long festivities.

The AKF has created the '30 Days, 30 Ways to Save the Koala' social media campaign to tie in with the 'I Need a Hero' theme for Save the Koala Month.

The campaign aims to highlight the small changes people can make in their daily lives which collectively, will help save the Koala.

"The new campaign is a wonderful way to engage with our supporters across the globe during Save the Koala Month," said Chairman of the Australian Koala Foundation, Deborah Tabart OAM.

"It highlights an incredible number of ways to be a hero this September and encourages people to be creative," Ms Tabart said.

"It provides supporters with some fun and interesting ideas on how to become more involved during the Save the Koala Month festivities," said Ms Tabart.

Supporters following AKF social media platforms can access the daily posts which have been mindfully designed and are applicable to everyone.

If you would like to take part in the '30 Days, 30 Ways to Save the Koala' campaign for Save the Koala Month, follow AKF social media platforms to learn more.

End/

Contact Information:

Phone: 0428 104 255

akf@savethekoala.com

pr@savethekoala.com

Australian Koala Foundation

GPO Box 2659,
Brisbane QLD 4001

Ph: 61-7-3119 7233

Fax: 61-7-3221 0337

Email: akf@savethekoala.com

www.savethekoala.com