20 July 2009



Australian Koala Foundation

Australian Koala Foundation Named Recipient of Nature's Path 2009 Envirokidz Giving Back Award

Funds to support the Australian Koala Foundation's world-renowned research into the conservation and effective management of the wild koala and its habitat.

The Australian Koala Foundation (AKF) has announced it was named a recipient of Nature's Path Organic Foods' 2009 EnviroKidz Giving Back Award. The Giving Back Program donates money to non-profit organizations, such as the AKF that support endangered species, habitat conservation and environmental education for kids.

The award was accepted by 'Koala Woman' Deborah Tabart OAM who is the CEO of the AKF.

"We are thrilled by Nature's Path's continued recognition of our work and are so proud to be recognized with the 2009 EnviroKidz Giving Back Award," Ms Tabart said, "The funds will help us continue the work we are doing to map koala habitat throughout their natural range in Australia."

Ms Tabart has been leading the fight to protect koala habitat in Australia for over twenty years, and has seen the AKF fund one of the largest bodies of research into a single species in the world.

"We are committed to leaving the world a better place than we found it by supporting organizations like the Australian Koala Foundation ," said Arran Stephens, President and Founder of Nature's Path Organic Foods. "We are extremely proud to be able to give back to this dedicated and hard-working group and are grateful to the consumers who have supported our EnviroKidz line and made this possible."

Nature's Path, North America's number one organic cereal manufacturer is celebrating the 10 year anniversary of its EnviroKidz Giving Back Award this year. For more information go to <u>www.naturespath.com</u> or <u>www.envirokidz,com</u> and to learn more about how you can help koalas, visit <u>www.savethekoala.com</u>.

About the Australian Koala Foundation

Did you know there are fewer than 100 000 koalas left in the wild? The Australian Koala Foundation is the principal not-for-profit organisation dedicated to the conservation and effective management of the wild koala and its habitat, and has been in operation since 1986. Headquarters are in Gum Tree House in the heart of sunny Brisbane and a small, committed team of professionals dedicate their time and energy to educating the community and decision makers about koala conservation. For more information, please visit <u>www.savethekoala.com</u>.

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About Nature's Path

Founded in 1985, Nature's Path Organic Foods is headquartered in Richmond, British Columbia and employs around 350 people at its four facilities in Canada and the United States. The privately held, family-owned company produces breakfast foods and snacks sold in specialty foods stores and retailers in 40 countries around the world. The company's innovative brands include *Nature's Path*[®], Flax Plus, *EnviroKidz*[®], Weil by Nature's Path TM, and *Optimum*[®]. Visit Nature's Path online at www.naturespath.com.

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To find out ways to help the Australian Koala Foundation save our koalas, visit the website at <u>www.savethekoala.com</u>.

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• Interview opportunities: Deborah Tabart OAM, ph 0407 750 668