



## Adopt-A-Koala for Save the Koala Day

Friday 30<sup>th</sup> September is Save the Koala Day and the Australian Koala Foundation (AKF) is asking everyone to celebrate and help save the koala by adopting their very own.

Save the Koala Day is held annually on the last Friday of Save the Koala Month (September), the Australian Koala Foundation's peak time to raise awareness and funds to save the wild koala and its habitat.

This year Save the Koala Month 2011 Ambassador, MTV VJ Erin McNaught, launched the *Cuddle for Koalas* campaign.

The *Cuddles for Koalas* campaign encouraged individuals to organise an event at their workplace, school or with friends to raise awareness and funds to help save the wild koala and its habitat.

CEO of the AKF Deborah Tabart OAM said Cuddles for Koalas has been a happy and fun initiative.

"*Cuddles for Koalas* has really encouraged people to come together and celebrate the koala instead of focusing on the doom and gloom currently surrounding its plight", said Ms Tabart.

Ms Tabart went on to say that she encourages everyone to adopt a koala through the AKF's Adopt-A-Koala program.

"If you missed out on holding a *Cuddles* event during Save the Koala Month I would strongly encourage you to help save the koala by going to [www.savethekoala.com](http://www.savethekoala.com) and adopting your very own.

"A koala is a perfect gift for any occasion and it would be a great way to celebrate Save the Koala Day", said Ms Tabart.

Koalas on the Australian Koala Foundation's Adopt-a-Koala program live in sanctuaries around Australia and all proceeds from their adoptions go towards saving their wild cousins and preserving their natural habitat.

'Adoptive parents' receive a certificate and a photo of their koala, find out more at [www.savethekoala.com](http://www.savethekoala.com)

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- **Interview opportunities: Deborah Tabart OAM, ph 0407 750 668**