



Australian
Koala
Foundation

A.C.N. 010 922 102

14 June 2011

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*** MEDIA ALERT ***

Koala Woman Seeking Supporters in Washington DC

Deborah Tabart OAM, the CEO of the Australian Koala Foundation (AKF) is touring the United States asking Americans to help save the koala and will be in Washington DC from 16th - 23rd June.

Ms Tabart is in the US collecting the prestigious IABC EXCEL Award that she received at the IABC 2011 World Conference on the 13th June.

During her presentation at the conference Ms Tabart set IABC members a challenge to raise \$5 million as part of the Cuddles for Koalas promotion due to be officially launched to the public on the 1st July in time for Save the Koala Month in September.

"I am encouraging the IABC members to host an event for their company to collectively raise \$5 million for *Cuddles for Koalas*."

"The concept behind *Cuddles for Koalas* is that a cuddle is a display of love and affection, by participating in a *Cuddles for Koalas* event you are showing your love and support for koalas", said Ms Tabart.

Ms Tabart has praised the US for what they have already done to help save the koala including the banning of koala fur imports to the US by the Hoover Administration and the listing of the koala as 'vulnerable' under the Endangered Species Act by the Clinton-Gore Government in 2000.

"The US has really been an inspiration to me, when I heard about the Bald Eagle Act I knew that Australia had to have a National Koala Act and I am hoping that this as well the koala being listed as 'vulnerable' under Australian law as it is listed under US law will be two of the outcomes of the Senate Inquiry [into koala population] currently taking place", said Ms Tabart.

- ENDS -

MEDIA CALL

WHEN: Monday 22nd June

TIME: 10:00am

WHERE: Foyer of the Mayflower Hotel
1127 Connecticut Ave Washington DC

Interview opportunities:

- Contact Deborah Tabart OAM, CEO Australian Koala Foundation on 1 (310) 383 3957

Accompanying media releases:

- ["The Koala Calls on U.S. Friends"](#)
- ["Koala Woman asking the World to Cuddle for Koalas"](#)

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media alert



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Further Information

Media Calls/Interview opportunities:

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TIME: 10:00am

WHERE: Foyer of the Mayflower Hotel 1127 Connecticut Ave Washington DC

Deborah Tabart OAM, CEO Australian Koala Foundation, will be available for interviews, Deborah can be contacted on 1 (310) 383 3957

Related Media Releases:

[Koala Woman Coming to San Diego](#)

[The Koala Calls on U.S. Friends](#)

[Koala Woman asking the World to Cuddle for Koalas](#)

Media releases can be downloaded from savethekoala.com/media.html

High resolution images of koalas and Deborah Tabart OAM for print can be downloaded from www.savethekoala.com/pressimages.html

All images downloaded from this webpage must be referenced,
Photo courtesy of the Australian Koala Foundation www.savethekoala.com

Links to Background Information:

[About Deborah Tabart](#) available at savethekoala.com/deborahartabart.html

[About the Australian Koala Foundation](#) available at savethekoala.com/akfprofile.html

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