



Australian
Koala
Foundation

A.C.N. 010 922 102

8 June 2011

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*** MEDIA ALERT ***

Koala Woman Coming to San Diego

Deborah Tabart OAM, CEO of the Australian Koala Foundation (AKF) will be in San Diego to receive the prestigious International Association of Business Communicators (IABC) EXCEL Award and issue a \$5 million challenge to IABC members.

As part of her acceptance of the award Ms Tabart will be giving a presentation titled "Be Your Cause – The New Normal" to the 2011 IABC World Conference being held in San Diego from the 12th-15th June.

She hopes to take Conference attendees on a journey to Australia during her presentation and plans on starting her presentation with an Acknowledgement of Country, as is custom at the start of public speeches in Australia.

"At the start of all speeches in Australia we acknowledge the Traditional Landowners and when I give my presentation in San Diego I intend to acknowledge the people of the Kumeyaay-Diegueño Nation who have been the Custodians of the Land the conference is being held on for over 12 000 years", said Ms Tabart.

Ms Tabart will be issuing the IABC members attending her presentation a challenge to raise \$5 million for the protection of wild koalas and their habitat.

"I am sick of selling t-shirts to fund research, \$5 million means the AKF will be able to save koalas well into the future", said Ms Tabart.

The IABC 2011 World Conference in San Diego is the first stop on Ms Tabart's tour of the US to get support for the koala, she will also be spending time in New York and Washington DC.

- ENDS -

Media Call

WHEN: Monday 13th June

TIME: 10:30am

WHERE: Elizabeth Foyer on the Second Level of Manchester Grand Hyatt,
One Market Place San Diego, California

Interview opportunities:

Contact Deborah Tabart OAM, CEO Australian Koala Foundation on

- her cell phone 1 (310) 383 3957
- or from 11 to 14 June you can leave a message for her at the Manchester Grand Hyatt on (619) 232 1234

Accompanying media releases:

- "[The Koala Calls on U.S. Friends](http://savethekoala.com/media.html)" available at savethekoala.com/media.html

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Further Information

Media Calls:

San Diego Media Call

WHEN: Monday 13th June

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WHERE: Elizabeth Foyer on the Second Level of Manchester Grand Hyatt,
One Market Place San Diego, California

Deborah Tabart OAM, CEO Australian Koala Foundation, will be available for interviews, Deborah can be contacted on her cell phone 1 (310) 383 3957 or from 11 to 14 June at the Manchester Grand Hyatt on 619 232 1234

Related Media Releases:

[Koala Woman Coming to San Diego](#)

Media releases can be downloaded from savethekoala.com/media.html

High resolution images of koalas and Deborah Tabart OAM can be downloaded from www.savethekoala.com/pressimages.html

Links to Background Information:

[About Deborah Tabart](#) available at savethekoala.com/deborahatabart.html

[About the Australian Koala Foundation](#) available at savethekoala.com/akfprofile.html

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To find out ways to help the Australian Koala Foundation save our koalas, visit the website at www.savethekoala.com.

Public Relations, Ph: +61 7 3229 7233
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