Erin McNaught ‘Cuddles for Koalas’

WHAT: Pictures and footage of Erin McNaught with Sydney Wildlife World’s iconic Australia koalas.

MTV Presenter Erin McNaught has been announced as the Australian Koala Foundation’s ‘Cuddles for Koalas’ ambassador.

The ‘Cuddles for Koalas’ campaign is the Australian Koala Foundation’s 2011 fundraiser to create awareness about the rapidly declining populations of wild koalas.

Erin McNaught will shoot this year’s campaign in Sydney Wildlife World’s iconic koala habitat with some of its most famous residents – Boo, Sid, Jack, Moe and Charlie.

WHEN: Friday, 3 June 2011
11:30am

WHERE: Sydney Wildlife World (Koala Rooftop – upper level)
Access via 1 – 5 Wheat Road, Darling Harbor
(at rear of Sydney Aquarium)

MEDIA OPPORTUNITIES

- Photos and footage of:
  - Erin McNaught shooting the ‘Cuddles for Koalas’ campaign at Sydney Wildlife World’s iconic rooftop koala habitat
  - Erin McNaught up close with some of Sydney Wildlife World’s most charming residents – Boo, Sid, Jack, Moe and Charlie.

- Interview with:
  - Erin McNaught, ‘Cuddles for Koalas’ ambassador
  - Sam Gilchrist, Sydney Wildlife World Veterinarian
  - Jessica McCray, Sydney Wildlife World Mammals Keeper
  - Ms Deborah Tabart OAM, Australian Koala Foundation CEO

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