



Australian Koala Foundation

A.C.N. 010 922 102

PRESS RELEASE

1 August, 2016

Save The Koala Month 2016 – Help save the Koala

September is Save the Koala Month. It's time to celebrate, support, and promote awareness of this beloved Australian icon.

The Australian Koala Foundation (AKF) is calling on koala lovers worldwide to think of new and creative ways to support their team so they can continue to speak for the Koala. Save The Koala Month is the time to host a creative fundraising event, big or small, anywhere in the world!

The Australian Koala Foundation is non-government funded, so we count on donations from individuals and communities who care about the future of the Koala.

Hosting a cake stall? Having a party or barbeque with donation for entry? Setting out a donation box in your workplace, local community centre, or pub? Be sure to share on Facebook and Twitter your fabulous idea that will help raise awareness in your community for koalas and inspire others to take action.

Don't forget that this year's Save The Koala Day falls on Friday, September 30th!

In anticipation of the events you'll organise in the coming weeks, our online store is having special promotions throughout all of August and September on key AKF merchandise.

Koala Army singlets and tee-shirts are all just AUD \$10.

'No Tree No Me' unisex hoodies, junior hoodies, and long sleeved shirts are now \$34.95.

Other AKF merchandise like stickers, temporary tattoos, wristbands, plush toys, and much more can be ordered from our online shop to sell in your communities as well.

Our CEO, Deborah Tabart OAM, the Koala Woman, is astounded each year by the creativity and zeal of koala lovers from all over the world, and of all ages. "Without the people of the world, the plight of the Koala would be much worse. Now it is time to save koala habitat."



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About the AKF

The Australian Koala Foundation (AKF) is the principal non-profit, non-government, self-funded organisation dedicated to the conservation and effective management of the wild Koala and its habitat.

The AKF was formed in 1986 and is celebrating its 30th anniversary in 2016. Since its founding and under the direction of Chief Executive Officer Deborah Tabart OAM, the AKF is a well-known, global organisation with a strong track record in strategic Koala research, conservation and community education, with a focus on Koala habitat mapping.

In 2012, the Koala was listed as 'vulnerable to extinction', under Australian Law: the EPBC Act. This was the result of endless lobbying by the AKF and its team.

Please visit <http://www.savethekoala.com> to learn more.

Our online retail can be access at <http://www.savethekoalashop.com> .

You will also find us on Twitter [@savethekoala](https://twitter.com/savethekoala).

For more information or for interview requests:

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