



Australian Koala Foundation

ACN 010 922 102

The Australian Koala Foundation is hosting the world's first Koala Messenger Room to celebrate Save the Koala Day

September 24, 2020

Take a break from work, swap your colleague for something cuter, and help save one of the world's most vulnerable animals.

Sydney, Australia: Together, the Australian Koala Foundation and Messenger will celebrate Save the Koala Day on Friday September 25, 2020 by hosting the world's first Koala Messenger Room. Broadcast live from Symbio Wildlife Park, Koala lovers around the world are invited to tune into the Koala Room on the [Australian Koala Foundation's Facebook page](#).

The Koala Room will be hosted live by Symbio Wildlife Parks zoo keepers Naomi Johnston and Elizabeth Florance as they introduce their cuddly Koalas Imogen, Ellie, Johnny, Grace and Baby Kev. Those looking to spend some koal-ity time with some new furry friends should head to the Australian Koala Foundation's Facebook page at 9:00am (AEST) September 25, 2020 to tune into the Koala group video chat.

The Australian Koala Foundation is committed to protecting the forests of the east coast of Australia where Koalas live with millions of other animals. Deborah Tabart OAM, 'The Koala Woman,' Chair of Australian Koala Foundation said, "We're excited to be bringing the beautiful Koalas who live safely at Symbio Wildlife Park into the homes of people around the world. While these Koalas are loved and happy in their zoo home, Koalas in the wild aren't so lucky. Koalas are officially classified as vulnerable to extinction – one step down from endangered. Save the Koala Day is an important moment to recognise that we need to protect all Koala habitats to secure the future of this unique and incredible species."

"No matter if you're tuning into our Koala Room from Australia or abroad you can play a vital role in protecting the future of Koalas. We hope you come away from the Koala Room having learnt a little more about our furry friends, the challenges they face in the wild and feel informed about how you can help. The Australian Koala Foundation is funded by everyday people and any donation, big or small, will help us to continue our important work."

During the Room live broadcast viewers will catch a glimpse of a morning in the life of the resident Koalas at Symbio Wildlife Park. They will see them doing what they do best; eating their diet of eucalyptus leaves, sleeping, and of course cuddling!

Connor Hayes, Director of Product Management, Messenger adds, "Getting up close with a Koala is a privilege and we are thrilled to bring this exceptional experience to people everywhere via Messenger Rooms. We are proud to team up with the Australian Koala Foundation to celebrate Save the Koala Day and raise awareness about the importance of protecting this incredible animal."

Koalas Imogen, Ellie, Johnny, Grace and Baby Kev are excited to meet their fans on September 25, 2020 to act as ambassadors for their cousins in the wild. See

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GPO Box 2659,
Brisbane QLD 4001

Ph: 61-7-3119 7233

Fax: 61-7-3221 0337

Email: akf@savethekoala.com

www.savethekoala.com



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everyone in the gumtrees tomorrow! Anyone can join, no Facebook account login or koalafications required!

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NOTES TO THE EDITOR:

How to join the Save the Koala Day Room:

- Set a reminder for 9am, 25 September 2020 (AEST)
- Head to the [Australian Koala Foundation's Facebook page](#)
- Join the Live Koala Room!

How to support the Australian Koala Foundation:

The best way to secure the future of Koalas is to fight for the protection of their natural habitat. The Australian Koala Foundation is committed to protecting the forests of Australia that house Koalas and millions of other species.

- Visit [savethekoala.com](#) and **donate** to support the Australian Koala Foundation in their fight to save the Koala.
- Help give Koalas a brighter future by **adopting** your very own furry friend. Visit [savethekoala.com](#) to read about different Koala's that need your help, including their stories and personality quirks!
- If you live in Australia near a Koala habitat or just want to help other Australian species, make some **changes in your own backyard**. Consider planting some Australian natives and eucalyptus in your garden, install a Koala friendly fence, keep your animals indoors at night and ensure you take care on the roads. Visit [savethekoala.com](#) to find more ways you can assist and help.
- Become a Koala Hero and join the **Koala Army** so you can speak for the Koala in a fun and effective way.
- Head to [savethekoala.com](#) to contribute and have a tree planted in your name!

Media Contacts:

Deborah Tabart OAM
Australian Koala Foundation
pr@savethekoala.com
0407 750 668

Elise Giallonardo
Golin Australia
egiallonardo@golin.com
0401 493 437

Lunetta Hua
Golin Australia
lhua@golin.com
0411 781 012

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GPO Box 2659,
Brisbane QLD 4001

Ph: 61-7-3119 7233

Fax: 61-7-3221 0337

Email: akf@savethekoala.com

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